

**CLASSIFIED PRINT AD ORDER FORM**

**CLASSIFIED AD SIZES**

Display ad 1"	2.437 X 1.0
Display ad 2"	2.437 X 2.0
Word ad (10 word minimum)	n/a

**For Word Ads:**

**Counting Words:** Every word is counted – no matter how many letters in the word. No charge for punctuation.

**Counts as 1 Word:** Initials, abbreviations, dollar amounts, ZIP codes, phone numbers, and cities and states.

**Counts as 3 Words:** Internet and E-mail addresses.

**Style:** All ads are set the same. The lead phrase is set in bold caps. No illustrations or borders on word ads. We do not accept other type variations.

**Available Headings**

(Please select one heading)

Astrology	Education
Audio/Video	Games
Authors	General Interest
Books/Publications	Miscellaneous
Books Wanted	Psychics
Collector's Items	Unusual Items

**YES!** Print my ad \_\_\_\_\_ times with the first available issue(s) of:

Dell Horoscope

Ellery Queen / Alfred Hitchcock

Asimov's / Analog

**Choose ad size:**

Classified Display Ad 1"  
Classified Display Ad 2"

Classified Word Ad

**Copy for Classified Word Ad:**

Please print or type your ad to avoid errors.  
For longer ads, please use a separate sheet of paper.

Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State/Providence \_\_\_\_\_ ZIP \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 Phone \_\_\_\_\_

**Method of payment:**

Enclosed is my payment of \$ \_\_\_\_\_ (U.S. funds).  
 Credit Card: VISA MC AMEX Discover Amount \$ \_\_\_\_\_

----- / -----  
 Please fill in your account number Expires

\_\_\_\_\_  
 Signature of cardholder

\* If you are having trouble filling out this form in your browser, please save file and open in Adobe Acrobat.

Above information must be filled out completely. All ads are non-refundable and must be prepaid at time of order. Make check or money order payable to Dell Magazines. There is a \$30 charge for returned checks.